



Personalized Learning & Project Recommendation Report

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Based on your submitted responses, here's your custom learning path.

 **Learner Name:** [Name]

 **Date:** [DD/MM/YYYY]

 **Background:** [E.g., B.Tech CSE, 2 years experience in MIS]

Your Career Goal

“[E.g., I want to become a Business Analyst with strong data storytelling and visualization skills.]”

Based on your career aspirations and current skill level, we recommend the following:

Recommended Course Path

Level	Course	Why This is Recommended
Foundation	Data Science using Python	To build a strong base in coding, analysis & data handling
Core Skill	Certification in Tableau and Data Visualization	For interactive dashboard building and storytelling
Domain-Specific	Certification in Marketing Analytics	Matches your interest in decision-making and business strategy
Career Accelerator	Certification in Business Analysis using Data Science	Bridges the gap between business knowledge and analytics tools

Recommended Hands-On Projects

Project Title	Description	Tools/Models Used
 Sales Dashboard for E-commerce	Create a visual dashboard with filters and KPIs	Power BI / Tableau
 Customer Churn Prediction	Use ML classification to identify customers likely to leave	Python, scikit-learn
 Marketing Campaign Effectiveness	Analyze marketing performance and ROI	Excel, Python, Power BI
 Deployment of Dashboard or App	Publish a Streamlit app or Tableau Public project	Streamlit / Tableau Public

Suggested Models & Tools to Learn

- **Statistical Models:** Regression, Hypothesis Testing
- **ML Models:** Decision Trees, Logistic Regression
- **Visualization Tools:** Power BI, Tableau
- **Cloud Tools (Optional):** Azure ML or GCP for deployment
- **Version Control:** Git + GitHub for your projects

Outcome of This Pathway

- ✓ Build a strong data and visualization portfolio
- ✓ Gain at least **2 certifications** in high-demand areas
- ✓ Complete **3 practical projects** ready for GitHub/LinkedIn
- ✓ Become job-ready for roles like:
 - Business Analyst
 - Data Visualization Specialist
 - MIS/BI Analyst
 - Analytics Consultant



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Next Steps

1. **Enroll in the recommended foundational course.**
2. **Schedule your 1-on-1 mentoring session** to get started.
3. **Join the project workspace** to begin hands-on learning.
4. **Submit progress every 2 weeks** for continued guidance and certification validation.

 **For any support or to book your first mentoring call, write to:**

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 www.hepro.in and <https://www.greatleadersinstitute.com/>